



Membership Brochure 2011

Join us the first Tuesday of every month as we endeavor to join together the efforts and talents of shop owners to promote the small-town shopping experience.

www.WapakShops.com

Place
Postage
Here

Wapakoneta Antique & Specialty Shops
8 South Blackhoof Street
Wapakoneta, OH 45895

What We Do

The **Wapakoneta Antique and Specialty Shops** sponsors many promotional and advertising events throughout each year and works with other local organizations to promote, provide and improve the small-town shopping experience.

March/April- Wapakoneta Brochure W.A.S.S. teams with the Wapakoneta Area Economic Development Council and the Downtown Wapakoneta Partnership to produce and distribute 20,000 brochures highlighting local businesses and attractions.

May- Pamper Mom Silly, an evening of pampering for mothers made special by donations of services and merchandise from area businesses.

June- Race into Wapakoneta An event for dads and race enthusiasts. Meet the drivers downtown the Saturday before Father's Day. Three Tailgate Party Packs which include race tickets, a cooler, overnight accommodations and other prizes are given away.

July- Community Street Sale Over 110 Local store owners, crafters, downtown farmer's market members and other vendors come to Auglaize Street during the Summer Moon Fest to sell their wares.

October- Orange Light District Wapakoneta businesses and residents are invited to decorate in orange lights to win one of two "Pumpkin Patrol" prizes each week.

Spooky Saturday Local historian and folklore expert Jim Bowsher entertains with a themed talk and attendees are invited to visit our "Haunted Shops" for a scarily good time.

November- Holiday Open House The first weekend in November, we celebrate the start of the holiday season with a yearly theme, in-store events, & carriage rides downtown, attracting over 1,000 visitors over three days.

December- Children's Hometown Holiday As a co-sponsor, we team with other local organizations to welcome Santa to town the first Saturday in December. Stores provide special gifts and photo opportunities to over 500 children as they travel from shop to shop.

Other Benefits -
www.wapakshops.com Promotes all of our members and events. Partner members and above can link directly to their own website.

Route 33 Billboard Promotes Wapakoneta as a great place to shop and eat and highlights our WapakShops website and "Best Hometown" distinction.

Joint Print Advertising in a variety of papers and special publications at reduced rates, weekly and for special events.

Co-op TV Advertising highlighting W.A.S.S. and up to 4 shops offered at different times of the year at a minimal expense.

Membership Levels

The Wapakoneta Antique & Specialty Shops (WASS/WapakShops) offers four levels of membership to provide for the varying interests and needs of local businesses. Each member receives the benefits associated with their membership level as stated below as well as a WASS Member vinyl window decal to proudly display their association.

Levels of Membership:

Friends of WASS: Membership is an annual donation of \$20 or more. You receive a copy of our monthly e-newsletter, a "Friends of" listing on our website and mention in a "Thank You" publication once a year at Thanksgiving time.

Associate: Membership is a monthly fee of \$20. You receive a listing on our Associate Members' webpage that includes a picture of your business and your contact information and a copy of our monthly e-newsletter.

Partner: Membership is a monthly fee of \$40. You receive a dedicated page on our website including a link on our home page, advertising on our event flyers, the option to have a coupon on the "Coupon Central" page of our website, as well as the opportunity to join in our newspaper advertising, to partici-

pate in meetings and event planning and to hold an officer position.

Executive: This level of membership is for those businesses who wish to pursue opportunities above and beyond our established activities. Members at this level meet once or twice per year to choose additional marketing opportunities such as radio, television or group rate co-op advertising, and dues are set according to the additional cost of the chosen options.



Discounts:

Members will receive a 10% discount when yearly dues (6 months for first time members) are paid in advance. Partner & Executive level members may take an additional five dollar discount for each monthly business meeting attended. The five dollar per month discount will be taken off the next year's dues for those who pay in advance.

When joining WASS for the first time a 6 month contract is required as well as 3 months dues in advance. After that and for all other members a 12 month contract is required and monthly payments are accepted.

2011 Membership Application



Membership Level:

- Executive (Variable)
 Partner
 Associate
 Friend of WASS
 First Time WASS Member

Currently _____

\$40 per month

\$20 per month

Donation Amt _____

6 months 12 months

Total Enclosed _____

Official Use Only	
Rec'd by: _____	
Date: _____	Renew Month: _____

Name of Business _____

Contact Person _____

Address _____

Position _____

Phone _____

E-mail _____

Website _____

A few sentences describing your business to be used for our website, promotions & advertising.

Five to eight keywords describing your business:

Signature of authorized business representative _____

Date _____

By signing this application you acknowledge that you are requesting membership in the Wapakoneta Antique and Specialty Shops (WASS/WapakShops) organization and agree to pay dues in accordance with the membership level indicated above for the full one year term for all returning members or the full six month term, if elected, for first time members. In exchange you will receive all benefits of the indicated level as stated herein. If you are a first time member the first three months dues must be included with this application. Reinstated members must include a \$35 reinstatement fee. Checks should be made payable to W.A.S.S. **Events may vary year to year. For questions, call Jamie Goudy at The Herb Ladies: 419-738-4372.